



PRESS RELEASE

FOR IMMEDIATE RELEASE

## KUALA LUMPUR LAKE GARDEN FESTIVAL (KLLGF) 2014: RHYTHM IN THE PARK

**PUTRAJAYA, 12 August 2014** – The National Department for Culture and Arts (JKN) in collaboration with Mojo Live Sdn. Bhd., and Universal Music Malaysia will be organising the 2014 Kuala Lumpur Lake Garden Festival (KLLGF) from 15 to 17 August at the Perdana Botanical Garden of Kuala Lumpur.

Themed ‘Rhythm in the Park’, the three-day musical extravaganza is one of the activities under the KL Festival 2014 throughout the month of June until August.

In conjunction with Visit Malaysia Year (VMY) 2014, the inaugural KLLGF 2014 is a sequel to the renowned Kuala Lumpur Music Festival, which aims to transform the capital city of Malaysia into an international arts centre to attract tourists.

Highlights of the event include four main concerts featuring local and international artistes, premium food and beverages vendors, and picnic in the park. The four concerts are Joget In The Park (8.30pm to 10.30pm, 15 August), Tamilan Hip Hop (2pm to 6pm, 16 August), iRock 4U (8.30pm to 10.30pm, 16 August), and MH17 Tribute (4pm to 11pm, 17 August).

Other activities such as trick eye museum, hot air balloon, bike picnic, beautiful bike contest, Alley cat race (explorace on bike around KL), gold sprint, flying fox, low rope, and bola kampong (children’s activities and giant bola kampong inflatable) are available as well to attract visitors.

Situated in Tun Abdul Razak Heritage Park of Kuala Lumpur, the 25 acres Perdana Botanical Garden is a part woodland and part formal garden. Planted with collections of tropical plants, the garden has a history of over a decade and it gives visitors the ambiance of being in a tropical rainforest, despite being in the middle of a bustling metropolis.

For more information, please visit <http://www.mojolive.com.my/kllgf/2014/>

### **Background information:**

National Department for Culture and Arts (JKN) is one of the agencies under Ministry of Information, Communication and Culture Malaysia and it is responsible in implementing all cultural and arts activities in Malaysia.



**MALAYSIA TOURISM PROMOTION BOARD**  
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)  
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia  
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>  
[www.facebook.com/friendofmalaysia](http://www.facebook.com/friendofmalaysia); [twitter.com/tourismmalaysia](http://twitter.com/tourismmalaysia); [blog.tourism.gov.my](http://blog.tourism.gov.my)





ENDS

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

**MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA** is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started in 2013 with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

**Press contact:**

**Media Relations Unit:**

Hazrina Azman (Ms), Asst. Director, Communications & Publicity Division

Tel: +603-8891 8755

Email: [hazrina@tourism.gov.my](mailto:hazrina@tourism.gov.my)

**Editorial Unit:**

Anis Rozalina Ramli (Ms), Senior Editor, Communications & Publicity Division

Tel: +603-8891 8759

Email: [anisramli@tourism.gov.my](mailto:anisramli@tourism.gov.my)



**MALAYSIA TOURISM PROMOTION BOARD**  
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)  
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia  
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>  
[www.facebook.com/friendofmalaysia](http://www.facebook.com/friendofmalaysia); [twitter.com/tourismmalaysia](https://twitter.com/tourismmalaysia); [blog.tourism.gov.my](http://blog.tourism.gov.my)

